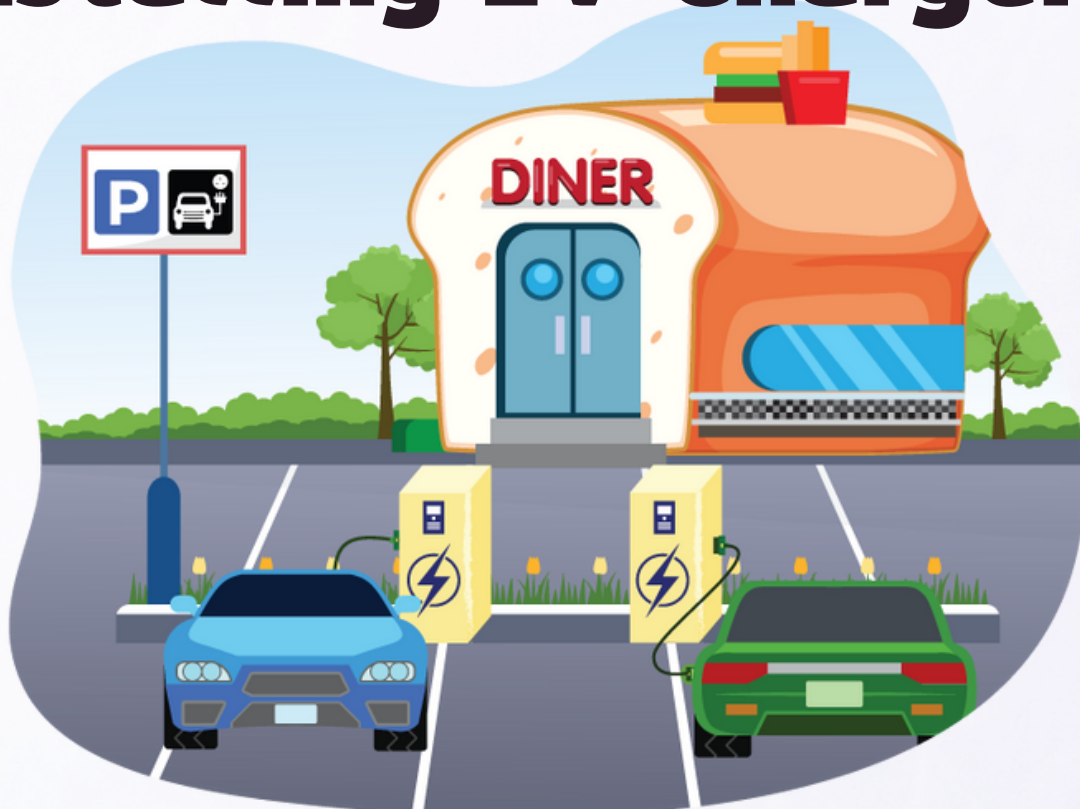


# Rev Up Your Restaurant: 5 Key Advantages of Installing EV Chargers



Tap into the growing market of electric vehicle (EV) owners, enhance the customer experience, and create new opportunities for business growth by offering EV charging services.

1

## GENERATING ADDITIONAL REVENUE

EV chargers can serve as a potential revenue source for restaurants. Depending on the charging model chosen, such as pay-per-use or membership-based, restaurants can charge a fee for using the charging stations. This additional revenue stream can contribute to the financial stability and profitability of the business, helping to offset the costs of installing and maintaining the charging infrastructure.

2

## ATTRACTING & RETAINING CUSTOMERS

Installing EV chargers can attract a fast growing segment of customers who drive electric vehicles. By offering convenient charging facilities, restaurants can become a preferred destination for EV owners, leading to increased foot traffic and customer loyalty.

3

## INCREASING CUSTOMER DWELL TIME

EV charging stations encourage customers to spend more time at the restaurant while their vehicles charge. This extended dwell time can result in increased sales as customers have more time to enjoy their meals, order additional items, or engage in social activities.

4

## ENHANCING BRAND IMAGE & DIFFERENTIATION

Having EV chargers demonstrates a commitment to sustainability and positions the restaurant as an environmentally responsible establishment. This can enhance the restaurant's brand image, differentiate it from competitors, and attract customers who align with the values of eco-friendly dining options.

5

## FUTURE-PROOFING THE BUSINESS

The global shift toward electric mobility is gaining momentum, and more people are expected to transition to electric vehicles in the coming years. By installing EV chargers, restaurants can proactively cater to this growing demand, positioning themselves as forward-thinking businesses and ensuring their relevance in the evolving market.