



Energy Options

Multifamily EV Charging Solutions

Widespread EV adoption may still be in its infancy, but drivers who have already made the transition will seek quality and reliable charging stations as a key amenity before deciding where to live. Even those with less interest in electric vehicles or still pondering the switch will recognize the commitment to tenants that EV charging stations represent, similar to multifamily properties that offer washers and dryers, pools, or gym equipment.



80%
OF EV
CHARGING
HAPPENS
AT HOME

SOLUTIONS

We want to help you provide a simple, turnkey solution that drives differentiation and revenue for partners that want to be involved in the EV revolution.

- Offer a premium amenity to residents and their visitors
- Attract the EV driver demographic
- Create an additional revenue stream through charging revenue or offer to residents complimentary
- Add an eco-friendly component to the overall perception of your building
- Offering charging stations shows that your properties are on the leading edge of tech
- Help improve the air quality and reduce CO₂ emissions in your neighborhood
- Utilize unique marketing opportunities with on-screen ads and pedestal wraps
- Stand apart from competing properties in your community



58%

OF RENTERS WILL
PAY MORE TO LIVE
IN A COMMUNITY
OFFERING EV
CHARGING

25%

OF VEHICLES
WILL BE
ELECTRIC BY
2025

COMMITMENT TO SUSTAINABILITY

The EV revolution is more than an exciting new way to travel without the need for frequent stops at a gas station. Backed by several government incentives, the impending move to electric vehicles nationwide also represents a growing focus on clean and sustainable energy options. For multifamily housing units, offering EV charging stations is a natural complement to existing environmental and sustainability efforts and showcases a commitment to health, well-being, and sustainability initiatives in your community.

For more information on Energy Options services and products, please call 605.656.1692 or visit energyoptions.pro