

4 STEPS

CALCULATE THE ROI OF INSTALLING EV CHARGERS

1 CAPITAL COST

Understand Your Initial Investment

- **Device Costs:** Level 2 (\$6,000-\$11,000), DCFC (\$50,000-\$100,000)
- **Installation Costs:** \$7,000-\$70,000
- **Maintenance Plans:** \$400-\$13,000/year

CONSIDER TAX INCENTIVES & REBATES

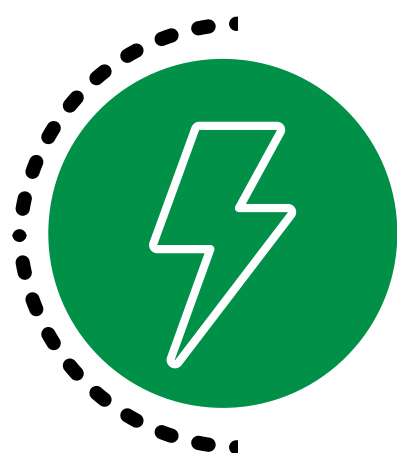


2 ENERGY & CHARGE RATES

Know Your Energy Economics

- **Cost of Electricity:** 10.13 cents/kWh in SD
- **Charging Rates:** \$0.30-\$0.60/kWh
- **Anticipated Usage:** Low (45 kWh), Medium (60 kWh), High (90 kWh)

UTILIZE DYNAMIC PRICING



3 PROJECT REVENUE

Estimate Your Earnings from Additional Foot Traffic

- **Foot Traffic:** Additional 15-30 visitors/day
- **Average Spend:** \$20 per visitor (example for retail businesses)
- **Revenue Impact:** Additional \$108,000-\$216,000/year

EV CHARGER USERS OFTEN SPEND MORE TIME—AND MONEY—ON-SITE.



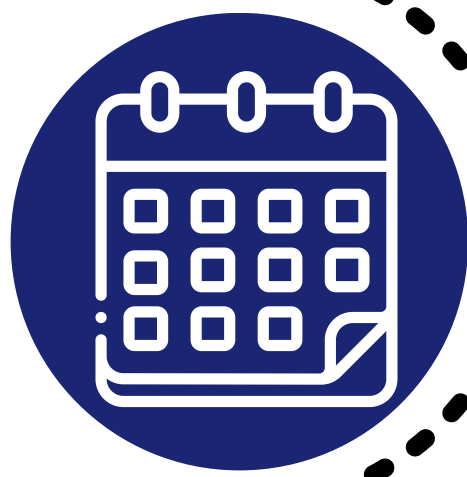
4 CALCULATE ROI

Time to Crunch the Numbers

- Use our ROI Calculator online at <https://energyoptions.pro>
- Schedule a free consultation for guidance



**NEED EXPERT
GUIDANCE?**



SCHEDULE A FREE CONSULTATION!